

ALICE CONFERENCE

SAVE THE DATE!

11th February 2015

Schiphol Airport, Amsterdam

"Design Future Logistics"

A collaborative industrial approach to research & innovation



ALICE Conference

ALICE - Alliance for Logistics Innovation through Collaboration in Europe was launched on the 11th of June 2013 with the support of European Commission DG MOVE and DG RESEARCH and recognized as an official European Technology Platform by the European Commission in July 2013*. ALICE has been set-up to develop a comprehensive strategy for research, innovation and market deployment of logistics and supply chain management in Europe with the mission: "to contribute to a 30% improvement of end to end logistics

ALICE set a clear mark on the Horizon 2020 Transport Work Programmes 2014-2015. During 2014 developed research and innovation roadmaps on all major logistics themes, which in turn will serve as a basis also for Work Programmes 2016-2017 recommendations.

ALICE invites you to participate in the Conference: "Design Future Logistics". *What will the Supply Chain and the Logistics of the future look like?*

A number of outstanding keynote speakers will present their vision which is reflected in ALICE roadmaps. *Join them in the discussion!*

The conference is hosted and supported by Schiphol Cargo of the Amsterdam Airport Schiphol.

performance by 2030".

^{*} http://cordis.europa.eu/technology-platforms/home_en.html



Venue of the Conference:

Amsterdam Airport Schiphol Head office Schiphol Group, Evert van de Beekstraat 202, Schiphol. A 10 minutes walk from the Arrival terminal (see annex how to reach).

Program Alice Conference

Wednesday 11th February 2015

✓ 11.00 – 11.30 Welcome and coffee for the participants to the Conference

✓ 11.30 – 15.15 Conference " Design Future Logistics" including lunch. The keynote speakers are:

Ralph Keck, Chairman of Alice Procter & Gamble, PS Physical Distribution & Logistic Purchases, "Welcome and introduction to Alice"

> Keir Fitch (TBC),

Head of Unit DG Move, Logistics and Innovation, "EC perspective on Logistics in Horizon 2020"

> Eric Ballot,

Professor Supply Chain and Logistics at University Mines Paris Tech "The Physical Internet" (the Network of Logistics Networks)

> Alan McKinnon,

Professor at the Kühne-Logistics University, Chair H2020 Transport Advisory Group

" The Logistics Research Agenda of Horizon 2020"

> Katrin Zeiler,

DHL Customer Solutions and Innovations, Senior Project Manager Trend Research

"DHL Logistics Trend Radar" delivering insight today – creating value tomorrow.

Stephan Kessler (TBC),

Senior Project Manager Supply Chain Engineering Bayer "Manufacturing 2.0 and Logistics"

Enno Osinga,

Senior Vice President Cargo Schiphol Airport " Role of the Airport in Logistics of the Future"

✓ 15.30 – 17.30 "Schiphol Experience Tour" A special bus tour on the platform and airside of the Airport, you will get a view behind the scene. For security reasons this tour is limited to 50 participants and passport numbers need to be supplied in advance.



Please register to this conference, complete the **registration** document in annex and send it **before February 1, 2015** to <u>info@etp-logistics.eu</u>.

For Hotels nearby the conference venue we advise:

- Citizen M Hotel Schiphol Airport Amsterdam www.citizenm.com
- Sheraton Hotel Schiphol Airport Amsterdam www.sheraton.nl
- Other Hotels nearby see also <u>www.booking.com</u>

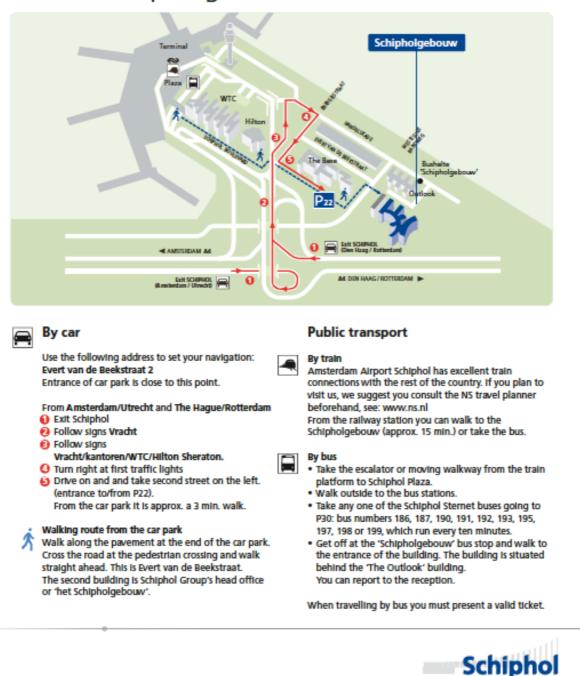
For further questions please contact the Secretariat Alice:

Dirk 't Hooftdthooft@etp-alice.euFernando Liesafliesa@etp-alice.euRegistration conferenceinfo@etp-logistics.eu



Group

How to reach Schiphol Group's Head Office or 'het Schipholgebouw'



Address: Evert van de Beekstraat 202, 1118 CP Schiphol