

# EUROPEAN CONFERENCE ON 3<sup>RD</sup> 4 TRANSPORT LOGISTICS ICT

**Intelligent ICT and Green Logistics**  
4 - 5 NOVEMBER 2010  
BREMEN, GERMANY



We are pleased and proud to announce the  
**3<sup>RD</sup> EUROPEAN CONFERENCE ON ICT  
FOR TRANSPORT LOGISTICS (ECITL '10)**

on the 4<sup>th</sup> and 5<sup>th</sup> November 2010 in Bremen. It follows up past successful events in Lucerne (CH) and Venice (IT). This year's theme is Intelligent ICT systems and their contributions for the implementation of Green Logistics Strategies.

The increased importance of ICT systems for the implementation of new holistic green logistics concepts has been recognized by stakeholders and researchers in the logistics sector. Therefore this year's conference focus on the adoption of green logistics concepts supported by modern intelligent ICT systems. The conference will look into different processes, services and functions of the different solutions, e.g. the provision of vital information in transport logistics, and it will explain how ICT can support information and process integration for economic and environment efficient transport solutions.

Topics will include green logistics concepts and interoperable platforms for close cooperation in supply networks and logistics operations, additionally addressing different aspects, e.g. Security, Visibility, Intelligent Cargo and Vehicles, from both business and technical points of view, including academic research.

This international event is organized by the University of Applied Sciences Vorarlberg (FHV) and several EU funded projects (Logistics for LIFE, e-FREIGHT, EURIDICE, INTEGRITY, SMART-CM and SMARTFREIGHT). The local host for this conference will be the Institute of Shipping Economics and Logistics (ISL) co-located in Bremen and Bremerhaven.

## PROGRAMME

Notable experts in the Logistics sector, e.g. Stephen Miles, Massachusetts Institute of Technology (Intelligent Freight) and Robert Bommers, Managing Director BLG Automotive Logistics (Future challenges for Logistics Service Providers in the automotive sector) will present keynotes addressed to the audience. The welcome will be held by the Senator for Economic Affairs and Ports Mr. Martin Günthner.

A number of EU funded research and development projects have been addressing the issues of information and communication technologies in transport logistics providing solutions solving today's problems. Traditionally, these projects have been quite autonomous and there has been little coordinated contact between the projects. This has, however, now changed. The partners in a number of ongoing projects have realised that there are benefits for the logistics sector that may be exploited from better cooperation. This view is also shared by the EU Commission. As industrial developments and the research community have reached similar conclusions, a joint initiative has been taken to improve interoperability considerably by developing one Common Framework for the integration of ICT systems in transport logistics. This Framework will be presented and discussed in the morning session on the 1st day of the conference.

The ECITL is organized in interactive sessions giving ample opportunities for discussion among the audience and the different projects and their participating industrial partners. The parallel sessions during the two days of the conference will cover the topics of Interoperability, Intelligent Cargo, Security & Visibility and Green Logistics. Speakers in the sessions come from e.g. logistics operators and service providers, industry, authorities and infrastructure providers and research.

## TARGET GROUP

The conference will be of specific interest for executives in the logistics industry, shippers and researchers in the field. Please note that the number of participants is limited to 150.

## REGISTRATION

The conference fee for the 3<sup>rd</sup> ECITL in Bremen is EUR 300.– and includes the conference proceedings, the catering and the Gala dinner on the 4<sup>th</sup> of November invited and hosted by the Senator for Economic Affairs and Ports Mr. Martin Günthner.

Additional and up-to-date information about the event (detailed agenda, hotel bookings, travel plans) can be found on the conference website [www.ecitl.eu](http://www.ecitl.eu).

## CONTACT INFORMATION

Contact for content and organization of the conference:

### ECITL-Team

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