

AIS - A LOGISTICS SERVICE PROVIDER

- ⇒ Services:
- Mobile order Management
- Tracking of shipments & vehicles
- Driver behaviour





HOW TO USE TELEMATICS FOR FLEET SECURITY IN THE 21ST CENTURY

- ⇒ Security process control:
- Monitoring
- Control
- Documentation





MONITORING TRUCK FLEETS INCREASE SECURITY

- \Rightarrow Monitoring:
- Vehicles
- Driver behaviour
- Drivers' working hours



KNOWING VEHICLE POSITIONS AND ETA SAVES MONEY AND PREVENTS THEFT

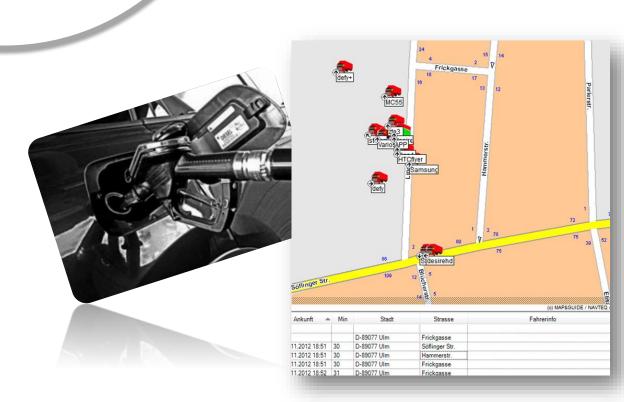








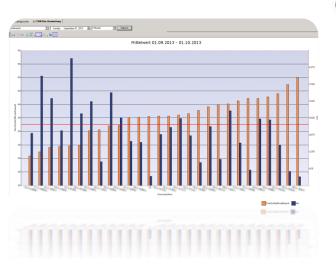
KNOWING WHERE YOUR TRUCKS ARE MAY PREVENT FRAUD







MONITORING AND INFLUENCING DRIVER BEHAVIOUR IMPROVES SAFETY





abellari:	sch - Fahrer	<u> </u>	Sunday , Septem	ber 01, 2013	1 M	onat	▼ Re	efresh	3												
	Name	Autobahn- anteil	Bundesstrassen- anteil	Stadt- anteil	VMax A- Arteil	Leerlauf- anteil	Voligas- anteil	VMax- anteil	Kickdown- anteil	Tempomat- anteil	Tempomal Punkte	Schalt- vorgänge	Bremsen Autobahn %	Schalten Autobahn/h	Brems- punkte	Kraftstoff Nebenantrieb [Liter]	Punkte Leetlauf	Punkte Voligas- anteil	Punkte VMax	Punkte Tempomat	Punkt Kickdo
	NOT THE OWNER.	0.00%	0.00%	42,62 %		57,38 %	0.00%	0.00%	0.00%	0.00%		.0			46	01	0.0	10.0			100
	ALCOHOL: N	0.00%	3.06 %	33,03 %		63.91 %	0.00%	0.00%	0.00%	0.00%		4			34	01					10.0
	-	4.97 %	3.40 %	14.52 %	9.48%	77.11 %	0.00%	2.06 %	0.00%	20.58 %	94.7	2965	0.11	2,68	58	505 (5.3	10.0	0.0	21	10.0
-	oth Statement	9.44 %	8,92 %	26,63%	0,13%	55,01 %	0.07%	0,03 %	0,00%	30,50 %	145.4	5083	0,08	3,28	58	2771	6,8	93		3,4	
	Contract Printer	9,23 %	4,37 %	25,16%	0.00%	61,25%	1,04%	0.00 %	0.03 %	33,31 %	139,9	4292	0,11	0,65	53	3601	7,1	0.0			33
	and Control of	9,87 %	7,41 %	34,70%	0.04 %	48,02 %	2,32 %	0.01 %	0.00%	21,97 %	115,7	6305	0,41	1,17	39	191 (7,6	0.0		5,7	10,01
	Date Transfer	9,39 %	9,93 %	42,07%	0,01 %	38,60%	0,90%	0.00%	0,00 %	25,41 %	166,2	6197	0,17	0,83	36	1481	7,7	10		10.0	10.0
	mark fact	5,07 %	11,38 %	37,75%	0.09 %	45.80 %	0.49%	0.01 %	0.00%	9.23 %	98.6	4978	0.06	0.40	51	3191	7,9	5.1	9.1		
-	and the latest l	18,40 %	15,87 %	37,21 %	0,06%	28,51 %	0,00%	8.01 %	0,00 %	35,32 %	137,2	13192	0.04	5,80	48	1111	7,9	10.0	9.4	8.6	
-	and the same	5,37 %	5.88 %	26,42 %	0.11%	62,33 %	0.06%	0.02 %	0.00%	30.62 %	214,9	1851	0.00	0,00	62	231	8.1	9.4			
	ma Vigor	1,68 %	2.52%	19,65%	0.12%	76,15%	0.08%	0.01 %	0,06 %	7,18 %	102,1	1947	0.29	6,22	43	2271	8.1				
	marks forth	6,27%	11,22 %	30,86%	0,02 %	51,65%	0,11%	8,90%	0,03 %	30,68 %	236,6	6525	0,23	4,22	50	2451	8.3		98		95
	ac Politic	4,13%	6,04 %	23,10 %	0.04 %	66,73%	0.00%	0.01 %	0.00%	14,14 %	113,8	3627	0.37	7,99	61	3381	6.3			5,5	100
	anne de	11,13%	8,82 %	28,72 %	0,00%	51,32%	0,03 %	0,00%	0,00 %	39,57 %	173,0	4382	0,00	1,98	73	1381	8.4			10.0	
	make Study	24,08 %	12,45%	31,37 %	0.14%	32,10%	0,10%	0.05 %	0.02 %	43,33 %	122,2	6647	0,09	2,53	43	951	8.6	9.0		6,5	5.5
	cold frame.	5.31 %	3.93 %	29.65%	0.00%	61,11 %	0.00%	0.00%	0.00 %	19.62 %	143,7	2567	0.17	2.08	35	157 [8.7			92	
	other time	7,15%	7,36 %	32,77%	0,21 %	52,72%	0,00%	0,03 %	0,00 %	19,37 %	128,1	8208	0,08	3,15	52	2931	0.8		7,9	7,3	10.0
	mer ha	6.04 %	7,46 %	25.96 %	7.76 %	60.55 %	0.41 %	1.19 %	0.00%	15.92 %	104,0	4118	0.65	6,45	50	2081	9.1	5.9	0.0	4.3	
-	and the same	7,06 %	6,23 %	23,63 %	0,02 %	63,08 %	0,83%	0,00 %	0,02 %	19,76 %	103,3	3318	0,04	0,56	52	2961	9.1	9.7	9.8	42	9,6
	Section 2	1,81 %	3,96 %	27,82 %	0,00%	66,41 %	0,01%	0,00 %	0,00 %	12,41 %	229,7	3570	0,80	7,96	41	4531	52				
	man I feet	10,43 %	11,31 %	38,52 %	0.03 %	39,75%	0,13%	0.01 %	0.01 %	20.92 %	120.9	6985	0,18	1,31	47	3061	9.4	8.7		6.4	8.8
	other trade	17,54%	11,40%	28,75%	0.11%	42,31 %	0.00%	0.03 %	0.00 %	51,88 %	170,7	4634	0,11	1.32	50	161 (3.5		8.9	10.0	10.0
-	on Products	2,16%	7,50 %	35,45 %	0.74%	54.89%	0,00%	0.04 %	0.00 %	7,64 %	159,9	8446	0,00	1,86	36	3391	9.7				
-	sales from	7.54%	4.95 %	11,81%	.0.00 %	75,70%	0.00%	0.00 %	8,00 %	45.17 %	145,6	2468	0.04	2,03	46	4981	5.8			9.4	
	all facilities	12,20 %	6,13%	28,06 %	0,03 %	53,61 %	0,00%	0,01 %	0.00%	29,31 %	111,4	4913	0,67	5,08	38	4061			9.7	5.2	10.0
-	man Fathering	0.12%	22,26 %	38,71 %	0.00%	38,91 %	0.00%	0.00 %	0,00%	22,41 %	11008,0	351			- 37	101				10.0	
	mu for	10,03 %	11,90 %	36,66%	8,51 %	41,41 %	0,51 %	1,46 %	0,00 %	28,26 %	165,1	5674	0,36	0,91	50	01		4.8			
9	color Total	4,48 %	9,94 %	34,41 %	5,39 %	51,18%	0,00%	0,49 %	0,00 %	17,40 %	189,7	4412	0,40	0,95	46	1111	100	10,0	0.0	10.0	100
		1952											140		-						

- . By using the App you could get up to 30% off your No Nonsense insurance premium with our SmartDriver option
- One in three drivers will get the full savings and one in two will get some savings!*

How does TopDriver work?









Download ->

- 1. You download the free app to your smartphone (iphone or android).
- 2. You activate the app before each journey to allow it to use your mobile device's GPS to moni

Insurance Telematics and Driver Behaviour Measurement with Ctrack



In the efforts to reduce road accidents and insurance claims, car insurance companies are searching for ways to better measure driver behaviour and to find the best scientific data to calculate what is safer driving!

Insurance is all about measuring and calculating risk. Insurance companies evaluate the level of risk and then set premium rates and coverage per the measurement in question. We would like to share in this section an analysis of how the leaders in vehicle telematics are assisting our car insurers to measure driver behaviour by using the tools of vehicle and insurance telematics.

Insurance Telematics and Driver Behaviour Measurement with Ctrack

Question 1: What is Ctrack's approach to Insurance Telematics?

(Note: Usage Based Insurance (UBI) programmes are about evaluating the risk of the insured based on vehicle movement, whereas other programmes

include aspects to entice the insured to become better (lower risk) drivers and vehicle users. How can Ctrack help with this?)

Ctrack has a long standing vision for insurance telematics which stretches solutions are cost-effective and particularly suitable for short-term vehic



INSURANCE POLICY and RESEARCH

Usage-Based Insurance and Telematics

last updated 09/18/2013

ur TopDriver score.

to record 800 km of monitored

Driver behaviour awareness key as technology changes future of auto insurance

2013-09-25

TEXT SIZE @

WE DRIVE YOUR LOGISTIC SUCCES

NICC 2013 - As vehicle and road technology evolves and becomes mainstream, the insurance industry can encourage consumers to use those tools to become better drivers, according to some industry experts.



Barriers to more automation in vehicles, up to the point of self-driving cars, is now largely political rather than technological, according to Craig Weber, CEO of Celent. Weber was one of several panelists speaking on the future of auto insurance at the National Insurance Conference of Canada (NICC) in Gatineau,

Usage-Based Insurance (UBI) is a recent innovation by auto insurers that more closely aligns driving behaviors with premium rates for auto insurance. Mileage and driving behaviors are tracked using odometer readings or in-vehicle telecommunication devices (telematics) that are usually self-installed into a special vehicle port. The basic idea of telematic auto insurance is that a driver's behavior is monitored directly while the person drives. These telematics devices measure a number of elements of interest to underwriters: miles driven; time of day; where the vehicle is driven (GPS); rapid acceleration; hard breaking; hard cornering; and air bag deployment. The insurance company then assesses the data and charges insurance premiums accordingly. For example, a driver who drives long distance at high speed will be charged a higher rate than a driver who drives short distances at slower speeds. With UBI, premiums are collected using a variety of methods, including utilizing the gas pump, debit accounts, direct billing and smart card systems.



MONITORING DRIVER'S WORKING HOURS PREVENTS FINES & ACCIDENTS





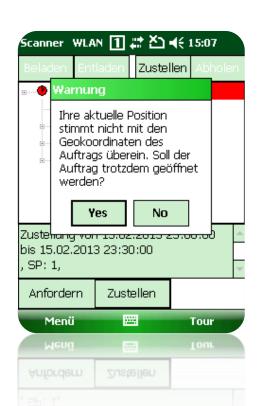
"VERTRAUEN IST GUT; KONTROLLE IST BESSER" AS THE KRAUTS PUT IT



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NAVI & GPS CHECKING PREVENTS FREIGHT GOING INTO WRONG HANDS







TRACKING PALETTES & CONTAINERS PREVENTS 6-DIGIT LOSSES IN SME



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ELECTRONIC DOCUMENTATION ENHANCES SECURITY

- \Rightarrow Documentation:
- Photo of damages
- POD
- Driving Track





DIGITAL PHOTOGRAPH TRANSMITTED TO THE RIGHT PERSON SAVES TIME







DOCUMENTATION IN FORM OF P.O.D. CONVERTS TO CASH







SAFETY CHECKLIST AVOID FINES AND PREVENTS ACCIDENTS







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Ölstand	ià
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THE NEW WORLD OF TELEMATICS

- \Rightarrow Security risks:
- Theft of vehicles / freight / fuel
- Accidents
- Fuel waste and exc. wear
- Fines or even suits
- Merchandise in wrong hands

- ⇒ New world:
- Optimum fleet utilization
- Insurance savings
- Eco-nomical driving
- Drives are well treated
- Customers' goods are secure





2012: APPS AND CLOUD SOLUTION – THE REVOLUTION

- \Rightarrow Advantages:
- Download on any device
- 75% market share
- Solution w/o infrastructure
- Free-ware solutions proliferate
- Infinite computing power at almost no cost





INNOVATION MAY HELP SME TO COMPETE

- \Rightarrow Realise:
- It's not a crisis it's change
- Think new or you're part of the problem
- Invest and risk
- Swift and smart
- Choose the right partner

