

Optimizing distribution – leveraging network partners MARLO

Patrick Van De Vyver,

3M EMEA



## Agenda Optimizing distribution – leveraging partners

- **3**M
- Customer deliveries
- Challenge
- Solution



Postponed packing & collaboration Integrated electronic collaboration

Why not ?

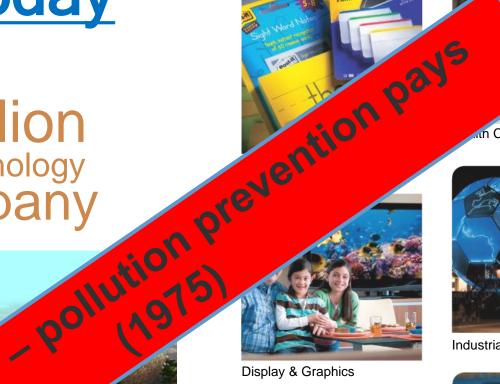




# 3M Today

\$30 billion diversified technology

company



Display & Graphics



Electro & Communications



Industrial & Transportation



Safety, Security & Protection Services

ding more than 60,000 different products

### Customer deliveries

#### **Parcels**

<35kg, 1+-15 boxes

### Mixed pallets

>15 boxes

# Full pallets single product

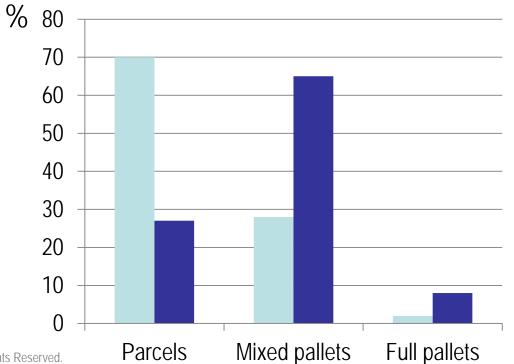






Shipments %

■ Volume %





# Challenge !!



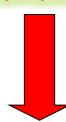
### Truck utilization

### Pallets



- mixed product deliveries
- · arcapage trucks
- typical EDC delivenes (distance)
   Volume utilization : -40%





**Parcels** 



parcel deliveries (linehauls)
 Volume utilization: +90%

## Palletization postponement



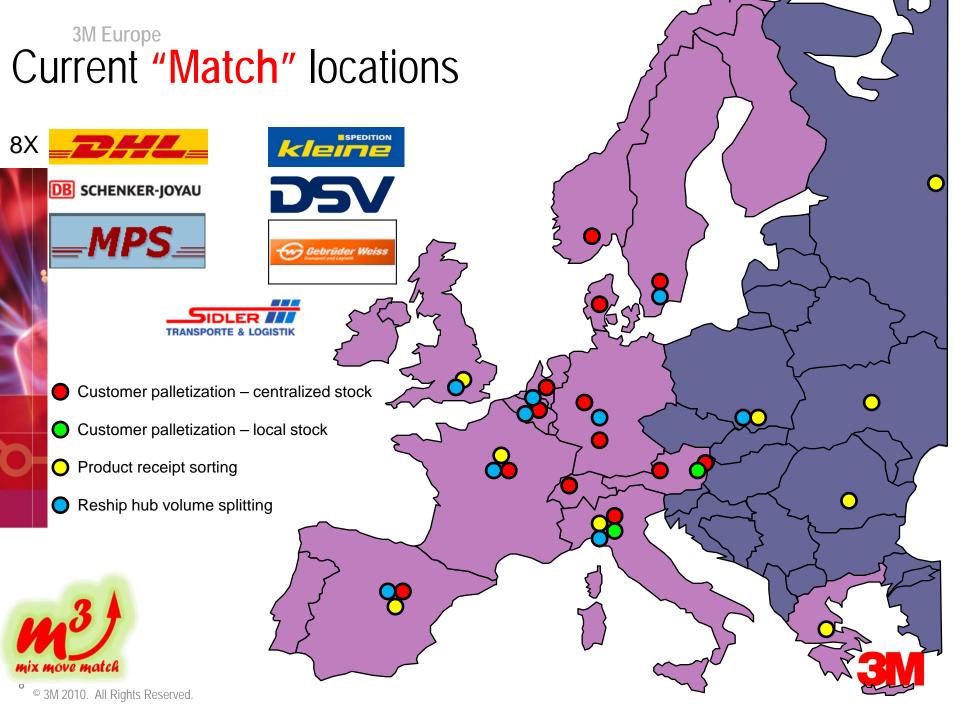




Mix

Move

Match



### Local "MATCH" process

Manual



Conveyor / sorted automatically















## Conveyor belt sorting

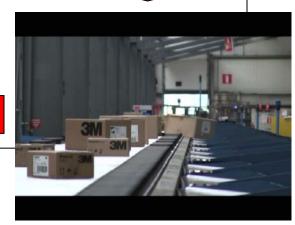














## Kick off - w<sup>3</sup>/<sub>2</sub> standard Aug 31<sup>st</sup> 2011

















#### 3M Europe

SERIAL # 009501

SERIAL # 009502

**EDI** 

GS1

Shipper 1

Shipper 2

Shipper 3

**3M** 

Shipper n



### **MATCHING**





















Key features

#### The Mix, Move, Match System

To be competitive, Logistic Providers and Shippers constantly face the challenge to streamline and optimize their operations. A typical Logistic Provider or a large scale Shipper deals with transport flows

haturaan many Incations across savaral hubs and distinct



#### Provides a cost efficient and neutral platform to

manage the entire supply chain

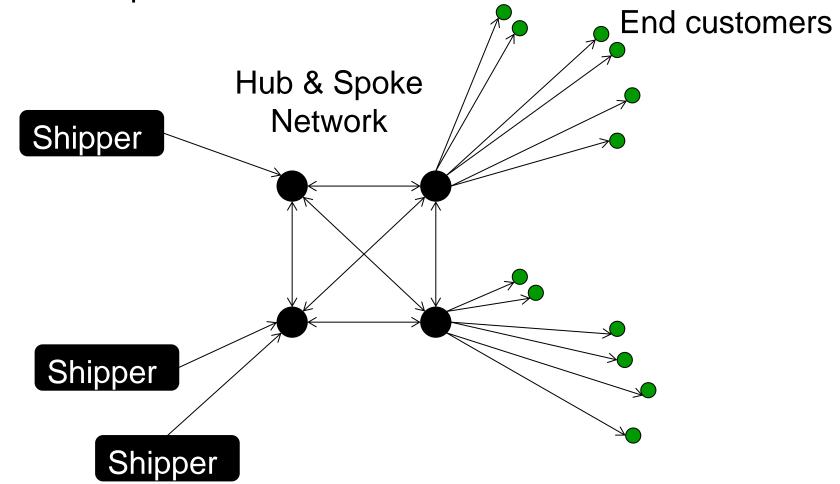
· Supports holistic supply chain planning, by ensuring

#### Innovative Solution

mixmovematch.com is a breakthrough IT service that supports integrated order planning and execution management across different hubs, shippers and consignees. Provided by MARLO on software as a service format. The key components of this service.

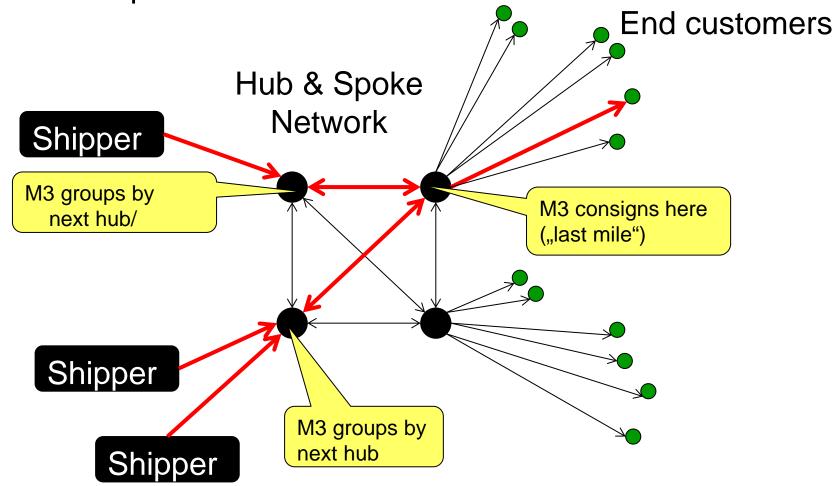
Internet | Protected Mode: On

## Hub & Spoke Network





## Hub & Spoke Network







### Check out

#### Trailer **Consolidate**

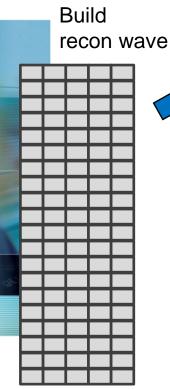


### What does it do?

Data transfer to **RF Terminal** 



**Parcels** 





Pallets by customer by product





Mixed pallets for next hub



Forward full pallets for next hub



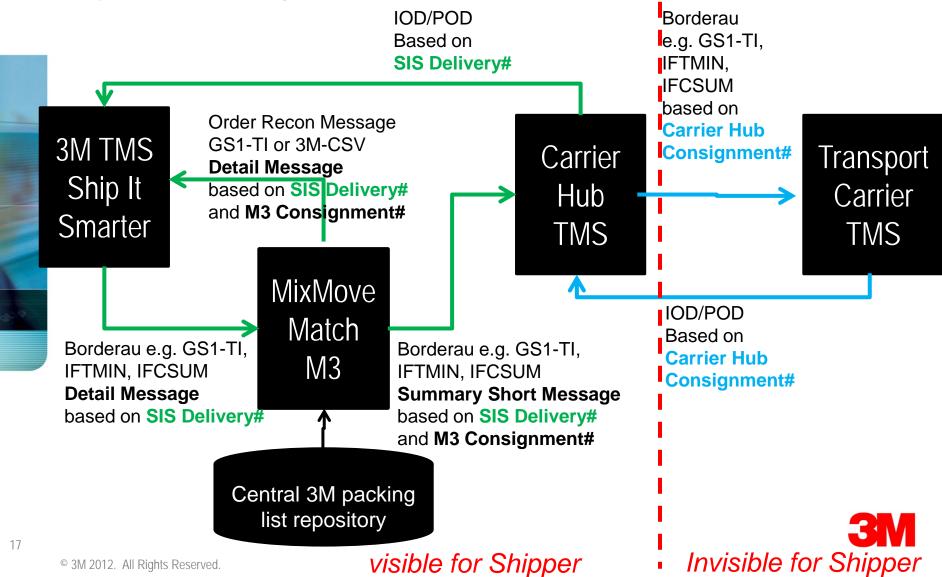
Customer instructions



Pallet Carrier labels



## Systems Integration connected to 3M



## Sustainability paradigm shift?

Move Match

#### **Cartons**

Mix





**Shippers** (heavy/light)





**Customers** Warehouse receipt





Paradigm shift ??

Full tracebility at unit level/multi legs **Basis for cost allocation** 

## Mix Move Match

Standard service of 3PL's?

YES NO

Parcels Consolidated parcels

**Dedicated linehaul (?)** 

One delivery multiple shippers

Pallets - Groupage Pallets as loose parcels

**Scanning cartons/pallet** 

**Prioritization** 

**Postponed VAS eg labelling** 

Packaging by customer

One delivery multiple shippers

Shippers – groupage Full trucks heavy & light Combined deliveries

## Mix

## Move Match

Win / Win / Win

**Shippers** 

**Carriers** 

Corporate

**Freight costs** 

Higher margin more value added

**CO2** reduction

Warehousing costs

Reutilize depreciated equipment (conveyor belts)

Collaboration

Capacity increase

**Service segmentation** 

New service offer

City distribution

**Flexibility** 

**Customer loyalty** 

Why not ??

# European truck load utilization Our/Your? dream

#### Collaboration

#### **Standardized process**

#### **Promote**







Open to any carrier & shipper

**Substantial reduction CO2 / congestion/costs** 

SOON

